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MEDIA ALERT

Matt Hazard Pours One Out For His Classic Arcade Action Homies This Winter in The New D3Publisher Videogame *Matt Hazard: Blood Bath and Beyond*TM

Matt Hazard is going back in time to protect what matters most - his own 8-bit self - in the new side-scrolling shooter *Matt Hazard: Blood Bath and Beyond* from D3Publisher, coming this winter to Xbox LIVE[®] Arcade for the Xbox 360[®] video game and entertainment system from Microsoft and the PlayStation[®]Store for PlayStation[®]3 computer entertainment system.

Matt Hazard, the star of renowned videogames like *Conflict of the Deities* and *Haz-Matt Carts*, has been a videogame icon for more than two decades. Matt lived on top of the videogame charts for many years until an abrupt retirement brought him down. Now fresh from an epic battle with Wallace Wellesley and the revitalization of his career, Matt has a chip on his shoulder and is ready to tear down General Neutronov and a back catalog of timeless and ageless videogame foes.

Developed by Vicious Cycle, *Matt Hazard: Blood Bath and Beyond* is rated "M" (Mature – Blood and Gore, Strong Language, and Violence) by the ESRB. For more information on *Matt Hazard: Blood Bath and Beyond*, please visit Matt Hazard's Facebook page at <http://www.facebook.com/matthazard> and become a fan.

About Matt Hazard: Blood Bath and Beyond

General Neutronov, one of Matt's nemeses has reactivated all of Hazard's greatest enemies from classics like Matt's original adventure, *The Adventures of Matt in Hazard Land* and *Chest of the Pirate Queen* in an attempt to destroy Matt's former self in the past

and end his present. Matt has no time for a leisurely stroll down memory lane in *Blood Bath and Beyond* as he chases Neutronov through the games of the past in order to save his future.

Matt Hazard: Blood Bath and Beyond is a flood of carnage that the classic 8-bit side-scroller era didn't want gamers to see. Recreated today with next-gen 3D graphics, it's nonstop run-and-gun action at its finest. Take a suspenseful ride in single player or co-op through a pirate hideout, an ancient Japanese castle, the Old West, Siberian ice mines, and even the moon and relive some of the most classic and violent moments in Matt Hazard's videogame history.

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