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**OLD SCHOOL NEVER LOOKED SO GOOD WITH
EAT LEAD: THE RETURN OF MATT HAZARD™
VIDEOGAME FOR XBOX 360® AND PLAYSTATION®3**

*Eat Lead: The Return of Matt Hazard Goes Gold and Preps an All New
Adventure This Summer on Xbox LIVE® Arcade and the PlayStation®Store*

LOS ANGELES – February 17, 2009 – Retirement is put on hold as Matt Hazard has gone gold in the new D3Publisher (D3P) videogame *Eat Lead: The Return of Matt Hazard™*. This third-person shooter with a sense of humor explodes into retail store shelves for the Xbox 360® video game and entertainment system from Microsoft and PLAYSTATION®3 computer entertainment system on March 3rd.

In *Eat Lead*, players will take on the role of quintessential videogame star Matt Hazard, voiced by Will Arnett (*Arrested Development*, *30 Rock*) and his goal is to stop the evil mastermind CEO Wallace “Wally” Wellesley voiced by Neil Patrick Harris (*How I Met Your Mother*, *Dr. Horrible’s Sing-Along Blog*), from calling “Game Over” forever to the classic hero.

With nothing but his lovely “QA” helper from above, Matt is pitted against a vast back-catalogue of Marathon Software enemies that Wally has in his disposal from zombies, western cowboys and even a JRPG swordsman named Altos

Tratus. Luckily for Matt, with such a illustrious videogame career, one is bound to make friends with some well known characters like Captain Carpenter and Master Chef, who help Matt along the way with some much needed power-ups and advice.

Developed by Vicious Cycle, *Eat Lead* is currently rated "T" (Teen – Language, Mild Suggestive Themes, Violence) by the ESRB. For more information on *Eat Lead: The Return of Matt Hazard*, please visit www.EatLeadVideoGame.com.

This summer Matt returns to his classic shooter roots to stop an enemy from his past from killing him off before his legendary career can take off. "It's Hazard Time" once again on Xbox LIVE® Arcade for Xbox 360 and the PlayStation®Store for PLAYSTATION®3 computer entertainment system. Matt has 8-bit by its balls!

The launch trailer for *Eat Lead: The Return of Matt Hazard* will premiere exclusively this Friday night at 1:00 a.m. EDT/PDT exclusively on Spike TV's "GameTrailers TV with Geoff Keighley." Players can catch the full HD episodes at GameTrailers.com.

About D3Publisher

D3Publisher, a subsidiary of D3, Inc., is a leading interactive entertainment publisher and distributor for licensed and original titles for personal computers, major console platforms and handheld systems. D3Publisher has operations in the U.S., U.K., and Japan. The company also owns development studio Vicious Cycle Software, Inc., and its technology platform, Vicious Engine. Recent

releases have included *Dark Sector*®, *Dead Head Fred*®, *Puzzle Quest: Challenge of the Warlords*®, and *Ben 10™: Protector of Earth*. For more information about D3Publisher, please visit: www.d3publisher.com.

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